

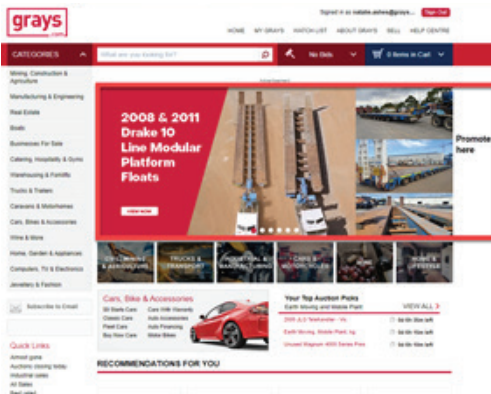
Grays Promoted

NEW to Grays the opportunity to elevate your Sale or Auction items.

Grays the Number 1 Online Auction site visited by over 3 Million Aussie each month, now provides you an opportunity to stand out from other auctions, delivering more visibility on items, clicks, bids & sale price.

Sponsored Sale

- Advertising your sale items exclusively to your target market with banners
- Keeper purchasers with intent in your digital ecosystem
- Driving extra keen eyes, more bids & higher bid prices
- Priced \$150 - \$350 per week Per Category / Per State



Promoted Products

- The opportunity to make your individual product stand out from the rest on sale at TOP of every page.
- Demanding interested buyers in your category to notice.
- Driving extra keen eyes, more bids & higher bid prices
- Priced \$30 - \$100 per item / per Category /per week



Category	Subs	Tier	State
Trucks & Trailers	3	1	7
Mining, Consturction & Agriculture	6	1	7
Jewellery & Fashion	8	2	1
Computers & Electronics	6	2	7
Cars, Bikes & Aecessories	4	2	7
Caravans & Motorhomes	1	2	7
Warehousing & Forklifts	2	2	7
Catering, Hospitality & Gyms	2	2	7
Boats	4	2	7
Maufacturing & Engineering	15	2	7
Home & Garden	17	3	7
Wine & More	42	3	1
Businesses For Sale	1	3	1
Real Estate	3	3	7

Grays Promoted Results

- Over 220 Live Auction Trials, with over 130 different vendors (June / July)
- AMAZING RESULTS



53%
Increase In
Bidding Activity



65%
Increase In
Views



51%
Extra Clicks

Pricing Tier Sponsored Sale

Tier 1	\$350 per week / Per Category Per State
Tier 2	\$250 per week / Per Category Per State
Tier 3	\$150 per week / Per Category Per State

Pricing Tier Promoted Product

Tier 1	\$100 per week / Per Category Per State
Tier 2	\$50 per week / Per Category Per State
Tier 3	\$30 per week / Per Category Per State